

Department of Management Studies

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FACULTY OF HUMANITIES, SCIENCES AND MANAGEMENT

BBA – BACHELOR OF BUSINESS ADMINISTRATION

(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)

REGULATION 2023

(Applicable for the students admitted in the Academic year 2023 onwards)

THREE YEAR FULL TIME

CURRICULUM

I to VI SEMESTERS

APPROVAL	
BOS	42nd ACM
12.06.2023	8.07.2023

BBA (Logistics and Supply Chain Management)

Curriculum and Syllabus from I to VI Semesters

Regulation 2023

SEMESTER I

Type	Course Code	Course Name	L	T	P	SS	H	C
Paper - I	XGT101	Tamil – I/ Foundational Tamil - I	3	0	0	0	3	3
Paper - I	XGE102	English – I	3	0	0	0	3	3
Core Paper -I	XLS103	Principles of Management	4	0	0	0	4	4
Core Paper – II	XLS104	Accounting for Managers I	4	0	0	0	4	4
Elective Paper – I	XLSE01	Introduction to Logistics Management and Shipping	3	0	0	0	3	3
SEC1	XLS105	Basics of Event Management	2	0	0	0	2	2
FC 01	XLS106	Managerial Communication	2	0	0	0	2	2
(VBE) UMAN-1	XUM001	Human Ethics, Values, Rights, and Gender Equality	1	0	0	1	2	1
			22	0	0	1	23	22

Total Credits -22 Total Hours - 23

SEMESTER II

Type	Course Code	Course Name	L	T	P	SS	H	C
Paper – II	XGT201	Tamil – II / Foundational Tamil - II	3	0	0	0	3	3
Paper - II	XGE202	English – II	3	0	0	0	3	3
Core Paper – III	XLS203	Marketing Management	4	0	0	0	4	4
Core Paper – IV	XLS204	Transportation and Distribution Management	4	0	0	0	4	4
Elective Paper – II	XLSE02/ XLSE03/ XLSE04	Port and Terminal Management / Export and Import Management / Customs Procedures	3	0	0	0	3	3
SEC2	XLS205	Managerial Skill Development	2	0	0	0	2	2
SEC3	XLS206	Business Etiquette and Corporate Grooming	2	0	0	0	2	2
(ES) UMAN2	XUM002	Environmental Studies	1	0	0	1	2	1
			22	0	0	1	23	22

Total Credits -22 Total Hours - 23

SEMESTER III

Type	Course Code	Course Name	L	T	P	SS	H	C
Paper – III	XGT301	Tamil – III	3	0	0	0	3	3
Paper – III	XGE302	English – III	3	0	0	0	3	3
Core Paper – V	XLS303	Organizational Behaviour	4	0	0	0	4	4
Core Paper – VI	XLS304	Financial Management	4	0	0	0	4	4
Elective Paper – III	XLSE05	Business Statistics	3	0	0	0	3	3
NME	XLSE01	Open Elective - 1	3	0	0	0	3	3
SEC4	XLS305	Computer Applications in Business	2	0	0	0	2	2
SEC5	XLS306	New Venture Development	1	0	0	0	1	1
GS (UMAN3)	XUM003	Disaster Management	1	0	0	1	2	1
			24	0	0	1	25	24

Total Credits -24 Total Hours - 25

SEMESTER IV

Type	Course Code	Course Name	L	T	P	SS	H	C
Paper – IV	XGT401	Tamil – IV	3	0	0	0	3	3
Paper – IV	XGE402	English – IV	3	0	0	0	3	3
Core Paper – VII	XLS403	Business Environment	4	0	0	0	4	4
Core Paper – VIII	XLS404	Business Regulatory Framework	4	0	0	0	4	4
Elective Paper – IV	XLSE06	Operations Research	3	0	0	0	3	3
NME	XLSOE2	Open Elective - 2	3	0	0	0	3	3
SEC6	XLS405	Tally	2	0	0	0	2	2
SEC7	XLS406	Intellectual Property Rights	2	0	0	0	2	2
EVS	XLS407	Environmental Studies	2	0	0	0	2	2
UMAN 4	XUM004	Introduction to Entrepreneurship	1	0	0	1	2	1
		Total	27	0	0	1	28	27

Total Credits -27 Total Hours - 28

SEMESTER V

Type	Course Code	Course Name	L	T	P	SS	H	C
Core Paper – IX	XLS501	Human Resource Management	4	0	0	0	4	4
Core Paper – X	XLS502	Research Methodology	4	0	0	0	4	4
Core Paper – XI	XLS503	Business Taxation	4	0	0	0	4	4
Core Paper – XII	XLS504	Management Information System	4	0	0	0	4	4
Elective Paper – V	XLSE07/ XLSE08/ XLSE09	Freight Forwarding and Port Operations / E-logistics / Total Quality Management	3	0	0	0	3	3
NME	XLSOE3	Open Elective - 3	3	0	0	0	3	3
VE	XLS505	Value Education	2	0	0	0	2	2
Internship	XLS506	Second Year Vacation Internship (45 hours)	0	0	2	0	4	2
		Total	24	0	2	0	28	26

Total Credits -26 Total Hours - 28

SEMESTER VI

Type	Course Code	Course Name	L	T	P	SS	H	C
Core Paper – XIII	XLS601	Entrepreneurial Development	4	0	0	0	4	4
Core Paper – XIV	XLS602	Warehousing and Inventory Management	4	0	0	0	4	4
Core Paper – XV	XLS603	International Business	4	0	0	0	4	4
Elective Paper – VI	XLSE10/ XLSE11/ XLSE12	Services Marketing / Innovation Management / Consumer Behaviour	3	0	0	0	3	3
Elective Paper – VII	XLSE13/ XLSE14/ XLSE15	Supply Chain Management / Strategic Management / E-Business	3	0	0	0	3	3
Elective-Project	XLSE16	Business Research Project	0	0	4	0	8	4
UMAN 5	XUM005	Cyber Security	1	0	0	1	2	1
Extension	XLS604	Extension Activities	0	0	0	0	2	2
		Total	19	0	4	1	30	25

Total Credits – 25 Total Hours - 30

Total Credits – 146